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Japan Smart Chain Welcomes Hakuhodo as a new Vision Partner

— Co-creating a new standard for fan engagement.
Exploring diverse use cases in the content area,
including participatory governance and reward systems. —

JAPAN SMART CHAIN •HAKUHODO•

AltX Research K.K. is pleased to announce that Hakuhodo Inc. has joined as a Vision Partner for "Japan Smart Chain (JSC)," a Japan-sovereign Layer 1 blockchain developed by AltX Research. Through this partnership, the two companies will collaborate to develop a next-generation fan engagement platform in the content area, leveraging the Japan Smart Chain. The initiative aims to revitalize IPs and contents with passionate fan communities and create sustainable connections between fans and the content they love.

[Background of the Partnership]

As digital transformation continues to reshape how fans and content interact, Hakuhodo has been actively investing in fandom and intellectual property (IP) to foster new forms of relationships and expand value creation in the content ecosystem. Recognizing the alignment between these efforts and the mission of Japan Smart Chain — "to streamline Japan's digital ecosystem by building a sovereign web3 infrastructure for a better future of everyday life" — Hakuhodo evaluated highly the convenience and security provided by JSC's "Mizuhiki Suite" technology stack, which is specifically optimized for compliance and security.

[The Value Offered by JSC]

JSC is a Japan-sovereign, Ethereum-compatible Layer 1 blockchain validated by domestic industry leaders. As a "compliance-first" chain, it embeds blacklist enforcement and transaction prioritization, offering trusted infrastructure for regulated digital-asset services without compromising usability.

The Mizuhiki Suite builds on this foundation, providing modular tools for on-chain identity, compliance, and risk management; enabling businesses to launch compliant digital services without fragmented off-chain processes.

[Future Developments]

Specifically, the following use cases are being planned:

- **Participatory Governance**
  We are exploring mechanisms that allow fans to engage directly with creative works through voting, participation in projects, and other interactive forms of involvement.

- **Reward Systems**
  We are studying ways to offer new reward experiences — including exclusive items, digital collectibles, and special access privileges — tailored to each IP and its fan community.
- **Seamless Payment and Purchase Experiences**
  To ensure that fans in Japan and overseas can participate with confidence, we are developing simple, secure, and transparent systems for payments and purchases.

- **ID Integration and Security**
  By leveraging technologies such as eKYC, we aim to provide a safe, seamless fan experience that balances identity assurance with ease of use.

Through close collaboration, the two companies will work to create an ecosystem where fans can actively participate in IP value creation, while enabling companies, sponsors, local governments, and cultural institutions to join with confidence. Together, we aim to establish a new standard for fan engagement through this inclusive and sustainable model.